

ISG PLC – UK TECHNOLOGY HUB & ACADEMY

EMPOWERING INNOVATION AND TRAINING THROUGH SMART AV INTEGRATION

How 21st Century AV Helped ISG Launch a Future-Ready Technology Hub and Academy at Speed

For ISG plc, creating a UK Technology Hub and Academy wasn't just about showcasing innovation – it was about building a space where people could connect, learn, and lead.

They had a clear vision: deliver seamless, interactive training and host impactful presentations from a single, connected environment. But with limited time and evolving requirements, they needed an experienced AV partner who could guide them – and deliver.

That's where 21st Century AV came in.



The Challenge

ISG had a bold concept for their new Academy – but needed support in refining the audio visual specification to ensure it was future-ready, flexible, and simple to use.

Key priorities included:

- Designing a modular training environment that could operate as three rooms or one large "Town Hall" space
- Enabling interactive content sharing, including the ability to swipe documents between screens
- Equipping the space with recording and live-streaming capabilities to reach teams worldwide
- Delivering all of this within a compressed timeline and fixed budget

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ISG

Quick Project Snapshot

Client: ISG plc

Duration: 6 Weeks

Sector: Construction

Solution Type:
Integration for Tech Hub, Academy & Meeting Rooms

Location: London

Key Technologies Used:

CleverTouch, Snowflake, Crestron, Panacast, Q-SYS, Shure MXA910, Sennheiser



The Solution

Working closely with ISG's internal teams, 21st Century AV designed and delivered a high-spec AV solution tailored for performance, simplicity, and scale.

Key components included:

Academy Area

- CleverTouch displays with Snowflake software to support real-time interactivity and swipe functionality
- Crestron control panels to simplify full-room operation
- Panacast and Q-SYS systems for training session recording and media distribution
- Shure MXA910 ceiling microphone arrays and Sennheiser wireless microphones for crisp, room-wide audio coverage

The Academy space was fully modular – functioning as three separate rooms or a single connected venue for Town Hall sessions.

Meeting Rooms

Following the successful delivery of the Academy, ISG extended the project to include:

- 14 additional meeting rooms across multiple floors
- Ongoing integration work at other UK sites

Project Highlights

3-room modular Academy space integrated for full Town Hall capability

CleverTouch & Snowflake software for advanced interactivity

14 additional meeting rooms delivered across ISG's UK sites

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The Result

The Technology Hub and Academy have transformed ISG's UK Head Office into a central destination for learning, collaboration, and innovation. Trainers and presenters now enjoy an intuitive, fully interactive environment that supports everything from small workshops to large-scale Town Hall events. With seamless control, high-quality audio, and global streaming capabilities, ISG has empowered its teams to deliver engaging content effortlessly – both in-person and remotely. The successful rollout led to further AV investments across the business, reinforcing ISG's commitment to future-ready infrastructure and a technology-driven culture.

- A flexible Academy space supporting training, collaboration, and company-wide broadcasts
- Effortless room control and interactivity for presenters and trainers
- Global access to live-streamed sessions via robust AV infrastructure
- A continued AV partnership supporting future UK site expansions



"21st Century AV turned our vision into reality – guiding us through each step and delivering a high-performance solution on time and within budget"

Management Team, ISG PLC



Looking Ahead

Following the success of this project, ISG continues to work with 21st Century AV on future upgrades and new installations at their UK Head Office and other national sites – keeping innovation and usability at the core of their AV environment.

Transform Your Spaces with 21st Century AV

At 21st Century AV, we specialise in helping organisations like ISG to create simple, powerful, and future-ready audiovisual environments.

From single-room upgrades to enterprise-wide AV rollouts, we offer:

- AV Design and Consultancy
- AV Installation and Integration
- Hybrid Meeting Room Solutions
- Ongoing Support and Maintenance Services

Whether you're upgrading a single meeting room or turn multiple rooms into town hall spaces, we'll tailor the right solution to fit your needs.

21st Century

Your Audio Visual Partner



Ready to start your transformation?

Book a free consultation with our AV specialists today.

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